



पुण्य सलिला श्रीवास्तव, भा.प्र.से.
सचिव

PUNYA SALILA SRIVASTAVA, IAS
Secretary



सत्यमेव जयते



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D. O. No. D-22/604/IEC/NOTTO/23-MS
11th July, 2025

Dear Colleague,

As you may be aware, a huge gap exists between patients who require organ transplants and the availability of organ donors in India. There is a need to promote organ donation from deceased persons to take care of such huge requirement of organs in the country. Organs are best donated from "brain stem dead" persons. One deceased donor after brain stem death, can donate 2 Kidneys, 2 Lungs, Liver, Heart, Intestine and Pancreas, thus potentially saving upto 8 lives. In addition, tissues like cornea, skin, bone, heart valves etc can also be donated which can improve the quality of life of many others. The tissues can also be donated after natural/cardiac death usually within 6 hours of death.

2. Strengthening of the healthcare systems to facilitating organ donation and transplantation is one of the top priorities of the Government. Hon'ble Prime Minister has highlighted the importance of organ donation in his मन की बात programme, which has given impetus to the organ donation in the country. Organ donation is a noble act that offers hope and new lease of life to those suffering from the end-stage organ failures.

3. National Organ and Tissue Transplant Organization (NOTTO) under the aegis of Ministry of Health & Family welfare, has been celebrating the Indian Organ Donation Day every year since 2010 and carrying out other awareness activities to spread awareness about organ donation, dispel myths and misconceptions associated with organ donation, motivate and encourage the citizens of the country to donate organs and tissues after death, as well as to imbibe the value of organ donation in their lives.

4. This year, it has been decided to run yearlong public awareness campaign by the name of "**Angdaan -Jeevan Sanjeevani Abhiyaan (अंगदान - जीवन संजीवनी अभियान)**" during the year 2025-26. As part of the campaign, **3rd August 2025 will be celebrated as the 15th Indian Organ Donation Day (IODD)** to commemorate the first deceased donor organ transplant, which was also the first heart transplant performed on 03rd August 1994 in the country, after promulgation of "*The Transplantation of Human Organs Act*" on 8th July, 1994. The suggested action plan for the campaign is placed at **Annexure**.

.....contd/-

#Stop Obesity

टीबी हारेगा देश जीतेगा / TB Harega Desh Jeetega

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5. Accordingly, Central Government Ministries & Departments are requested that a drive may be carried out to encourage citizens to register their pledge for organ and tissue donation through NOTTO's web portal '<https://notto.abdm.gov.in/>' and join the pious movement of saving others life through organ donation.

6. I seek your cooperation in this National endeavour to further the noble cause of organ donation for sake of humanity.

With regards,

Yours sincerely

Punya Salila
(Punya Salila Srivastava)

Encl.: as above

Secretaries of all Ministries/Departments, Government of India

The suggested action plans for the campaign are as follows:

- i. A drive for registration of Aadhar authenticated Pledges of willing citizens, for organ and tissue donation through NOTTO's web portal <https://notto.abdm.gov.in/> to be carried out through various Govt. and non-Govt. stakeholders. The web portal can also be accessed by scanning the QR code as provided under:

Scan to pledge



or visit

notto.abdm.gov.in

- ii. If required, NOTTO's call centre can also be contacted through 24x7 toll-free helpline number **1800-II-4770** for any information on organ donation and online pledging.
- iii. Various IEC activities may be conducted like Organ Donation Run, Painting/Slogan/Poem/Quiz competitions, Skits, Nukkad Natak, Audio Visual and Social Media campaigns etc. to promote registration of pledges through aforesaid web portal. Participation of senior school students, college students and other youth in the campaign may be encouraged.
- iv. At Village and Panchayat level, registration of digital pledge on the NOTTO web portal may be organized with the support of common service

centres and peripheral health institutions functioning at village level. To increase awareness, felicitation of organ donors and group pledge by residents of village may be organized on the Indian Organ Donation Day. The pledge may be administered by the respective Sarpanch. Similar activities can be conducted at the District Head quarter, Sub Division and Block level. A template of the pledge in English and Hindi is provided at the end of this document, which may be got translated into regional languages for wider dissemination.

- v. The office of District Collector/District Magistrate may be involved to supervise the activities within their Districts.
- vi. All States/UTs, are requested to organize the aforementioned activities during the “**Angdaan -Jeevan Sanjeevani Abhiyaan (अंगदान - जीवन संजीवनी अभियान)**” and on **Indian Organ Donation Day on 3rd August, 2025.**

ORGAN DONATION PLEDGE

1 _____, pledge to donate such of my organs and tissues as could be used after my death to give new lease of life to those in need.

Keeping in view the shortage of organs and tissues for transplantation in our country, I also pledge that I will make all efforts to inspire my family, friends and fellow citizens to donate organs and tissues after death.

मैं _____ प्रतिज्ञा करता/करती हूँ कि मैं अपने ऐसे अंगों और उत्तकों को, जिनका उपयोग मेरी मृत्यु के पश्चात् किसी को नया जीवन देने के लिए किया जा सकता है, दान करूँगा/करूँगी।

हमारे देश में प्रत्यारोपण के लिए अंगों और उत्तकों की कमी को देखते हुए, मैं यह भी प्रतिज्ञा करता/करती हूँ कि मैं अपने परिवार, मित्रों और देशवासियों को भी अपने अंग एवं उत्तक दान करने के लिए प्रेरित करने के सभी प्रयास करूँगा/ करूँगी।
